

Max Honcharov

Lead Ruby Engineer

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Availability: Remote preferred; open to relocation and available for B2B contracts as a self-employed professional registered in Ukraine

PROFESSIONAL SUMMARY

Lead Ruby engineer with 12+ years of experience building web platforms, distributed systems, data pipelines, and high-load services. Experienced in architecture, hands-on delivery, technical leadership, stakeholder communication, and mentoring distributed engineering teams. Core expertise includes Ruby, Ruby on Rails, PostgreSQL, AWS, microservices, third-party integrations, and automated testing. Recent work also includes data engineering with AWS Athena, Redshift, SQL, and Python, plus team-wide AI-assisted delivery workflows using custom agents, reusable skills, and measured adoption.

CORE SKILLS

Backend and Languages: Ruby, Ruby on Rails, Python, SQL, GraphQL

Data and Messaging: PostgreSQL, MySQL, Redis, Elasticsearch, RabbitMQ, Apache Kafka, Sidekiq

Cloud and Infrastructure: AWS, Docker, Kubernetes, Heroku, Linux

Architecture and Engineering: Software architecture, microservices, distributed systems, high-load systems, API design, event-driven architecture, performance optimization, automated testing

Leadership and Delivery: Engineering leadership, squad leadership, technical mentoring, roadmap planning, stakeholder communication

AI and Automation: custom AI agents, reusable AI skills, agentic workflows, multi-agent orchestration, product-context engineering, AI-assisted software delivery

PROFESSIONAL EXPERIENCE

Senior Software Engineer

MAUDAU | July 2025 - September 2026 | Remote

- Designed and delivered major seller-facing capabilities, contributed to product decisions and strategy, increased the number of merchants on the platform by 400%, improved merchant product-content processing speed by 220%, and improved background processing speed for multi-million-row product imports by 80%.
- Worked on a large-scale Ukrainian e-commerce marketplace, focusing on the merchant center and the end-to-end seller experience.
- Technologies:** Ruby, Ruby on Rails, React, PostgreSQL, Elasticsearch, AWS, RSpec

Senior Software Engineer / Team Lead

DataArt | April 2021 - July 2025 | Kharkiv, Ukraine / Remote

- Led teams of up to 12 engineers, improved engineering processes, designed and evolved technical architectures, optimized existing systems, mentored developers, and coordinated delivery with stakeholders.
- Worked across multiple enterprise projects and roles, combining hands-on Ruby engineering, technical leadership, architecture, and delivery ownership.
- Technologies:** Ruby, Ruby on Rails, PostgreSQL, AWS, distributed systems

EARLIER EXPERIENCE

Senior Web Developer | ClassTag, Inc. | August 2020 - April 2021 | New York, United States / Remote

Squad Lead / Lead Developer | Cheetah | February 2020 - July 2020 | Kharkiv, Ukraine / Remote for a US company

Senior Web Application Developer / Web Developer | DataArt | September 2017 - February 2020 | Kharkiv, Ukraine

Technical Lead | RightPlay | February 2017 - December 2017 | Greater New York City Area / Remote

Founder / CEO | BotaPalooza | November 2016 - November 2017 | Remote

Web Developer | Sloboda Studio | January 2017 - September 2017 | Kharkiv, Ukraine

Senior Web Developer | QuartSoft | April 2014 - October 2016 | Kramatorsk, Ukraine / Remote for international clients

SELECTED PROJECT EXPERIENCE

MAUDAU E-commerce Marketplace

Senior Software Engineer | MAUDAU | 15 months

- High-volume multi-vendor marketplace covering merchant-center capabilities, seller workflows, catalog operations, pricing, orders, promotions, and inventory.

Medical Appointment Platform

Senior Software Engineer | UK company | 18 months

- Designed architecture and delivered front-end and back-end changes for a UK healthcare platform integrating clinics, NHS systems, patient data, and encrypted prescriptions.

Distributed Grocery Delivery System

Software Engineer | UK customer | 12 months

- Developed microservices, order monitoring, and financial and fleet integrations for a distributed UK grocery delivery platform, while optimizing data storage.

Self-Storage Management Platform

Senior Software Engineer | US company | 24 months

- Developed product features, integrations, and automated Athena reports with SQL and Python for reservations, payments, occupancy insights, and internal reporting.

AI ENGINEERING

- Built an AI-assisted delivery workflow adopted by most team members, with approximately five specialized agents handling Confluence requirements, epic/story/task decomposition, code implementation, security and integrity review, and post-merge documentation, with human-provided specifications and final review.
- Created 5-10 reusable Markdown-based AI skills per team, backed by repository documentation; tracked adoption, acceptance rate, sprint velocity, burndown-based planning accuracy, and developer feedback.

EDUCATION

Master's Degree, Space Geodesy: Lviv Polytechnic National University, 2022-2023

Bachelor's Degree, Software Engineering: National Aerospace University "Kharkiv Aviation Institute", 2012-2016

LANGUAGES

English: Professional working proficiency (approximately B2-C1) | Ukrainian: Native